



The EU's General Data Protection Regulation

iPS
powerful people



Who needs to comply?

- Any organisation that does business within the European Union (EU)
- Any organisation outside the EU handling EU citizens' personal data



What can you do to be ready?



Know your data



What data exists?



Where is data held?



How is data managed?



Who has access to data?

What does it mean for individuals?



- Increases protection for your personal data
- Strengthens penalties for non-compliance
- Extends regulatory powers beyond EU borders

What does it mean for you?



You must give consent for your personal data to be processed

You can request a copy of any data held about you



What are the consequences?

The consequences of non-compliance are severe → fines of up to

€ 20m

or **4%**
of global turnover

The risk of **class action lawsuits**

Disruption to business

Damage to our brand's reputation

You can find our updated documents in the links below:

- [Code of Conduct – Processing Personal Data](#)
- [Privacy Statement](#)

iPS is ready for the future with the new regulations.

For questions you can contact our privacy team via: privacy@ipspowerfulpeople.com or +31 (0)88 4479 480